

Ekaterina Smirnova

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Objective: Graphic Design Position

Summary

- Experience with design concepts for packaging and advertising.
- Knowledge of web design, HTML, CSS.
- Experience in editorial design, publishing.
- Familiar with print preparation and production.
- Expert in Adobe Photoshop, Illustrator, InDesign, Power Point.
- Experienced with Flash, Go Live, Dreamweaver.
- Educated in fine arts and technical drafting.
- Knowledge of photo composition and color theory.

Experience

GRAPHIC DESIGN

- Designed posters, ad leaflets and layouts for print advertising.
- Communicated corporate identity through design of logo, interior design, and other collateral.
- Used a wide range of typography to appeal to specific audiences.
- Photographed ready products for further ad use.
- Completed high-impact graphic projects including menus, logos, postcards, CD and book covers.
- Created consumer packaging for silk screen and other processing.

DESIGN PROJECTS

- “Feel Color” a multimedia project exploring synesthesia - including a book, a website, and interactive 3d art.
- Book Design, “An Illustrated Guide to Cockroaches Lifecycle.” - a fun and challenging editorial design project, transforming a disgusting subject into an interesting work.
- www.benabe.com - a website for Ben-Abraham Associates, public relations and strategic communication boutique firm.
- www.buckpryor.com - a website of an independent musician living in New York City.
- A flash website for an opera singer Tatiana Bogdanchikova, Barcelona.

Work History

Oct-Dec 2009	Internship at Art Meets Commerce (www.artmeetscommerce.net) NY, USA, a company focusing on theatrical advertising and internet marketing. I was responsible for designing web pages for many of Broadway shows, eg A Little Night Music, The Miracle Worker. My responsibility was also advertising design and internet support for FELA!, Haunted House “Nightmare”, Stomp, Fight Fest and more.
Oct 2007 - Sep 2009	Graphic and Web Design, Stream57, NY, USA I was designing interactive sites focussed on video streaming. I worked directly with clients designing and implementing sites. Also I was responsible for offline marketing campaigns including clothing and packaging and interior design. I am currently in a contractor position with Stream57.
Oct 2007 - Dec 2007	Web design and interior design, Daylife, NY, USA Redesigned corporate website. Planned and designed interior of new office space to match the identity of the company.
Jun 2007- Aug 2007	Packaging Design, “Truth & Love”, NY, USA Designed logos, labels and packaging for an organic cosmetic company.

May 2007 - Jul 2007 Graphic design, cafe “NetCafe”, NY, USA
Worked on identity/concept/execution of a cafe, including menu, logo, and custom hand painted interiors.

Feb 2005 - Sep 2005 Marketing, cafe “Adonis”, London, UK
Marketing and design for a restaurant, including website, menu, flyers, and initiated a “passport” customer affinity program.

Dec 2003 -Aug 2004 Interior design, sauna complex “With a light steam”, Novosibirsk, Russia
I designed four different suites of saunas with international themes (Japan, Finland, Turkey and Russia).

Sep 2002 - Jun 2004 Director, Fordewind, Novosibirsk, Russia
I started my own law firm that specialized in corporate and tax law.

Feb 2002 - Sep 2002 Lawyer, Inspection of Ministry of Taxation of the Kirovsky Region of the Russian Federation, Novosibirsk, Russia. My main responsibilities were to file legal suits against corporations who did not meet their legal tax obligation, and to defend the government in arbitration court.

Oct 2001 -Feb 2002 Assistant to Judge, Court of Arbitration of the Novosibirsk Region, Russia

Education

Nov 2006 - present Print making, mix media, oil painting, watercolor painting, Art Students League of NY, NY USA

Feb 2009 - May 2009 Photography, Photo Manhattan, NY USA

Sep 2006 - Oct 2006 Flash, Hunter college, NY USA

Aug 2006 -Aug 2007 Graphic design, SVA, NY USA

Jul 2004 - Sep 2005 BEC Vantage Level (Business English Certificate) Cambridge College of Learning, London GB

Sep 2002 - Mar 2003 Certificate: Basis of Bookkeeping, Taxation in Russian Federation, Organization of Administrative Activity (Accounting) – Education Center Academy, Novosibirsk, Russia

Sep 1998 - Jun 2003 Diploma in Jurisprudence – The Siberian University of Consumers Cooperative Society, Novosibirsk, Russia

Sep 1991 - Jun 1996 Art School N3, Novosibirsk, Russia

Awards

First place in Watercolor Painting exhibition 2010, Art Students League of NY (Red Dot), New York, NY, USA

Bruce Crane Memorial Award, 2009 Annual Juried Photography & Graphics Exhibition for Non-Members, Salmagundi Club, New York, NY, USA

First place in Oil Painting exhibition 2009, Art Students League of NY (Red Dot), New York, NY, USA

Second place in Print Making exhibition 2008, Art Students League of NY (Blue Dot), New York, NY, USA

First place in Technical Drafting competition, Kirovskiy region, Novosibirsk, Russia

Third place in Technical Drafting competition, Novosibirsk city, Russia

Award in Junior Fine Art Competition, Russia
Third place in Technical Drafting competition, Novosibirsk city, Russia

Award in Junior Fine Art Competition, Russia

— Portfolio and references are available upon request —